

## Agenda

### Information and Networking day: "SME initiative on Digital Content", 9 December 2010 in Budapest, HUNGARY

<b>10:00 – 11:00</b>	Registration of the participants
<b>11:00 – 11:20</b>	<b>Welcome -</b> Dr. György Vadász - Managing Co-President, Hungarian Industrial Association Dr. Zsolt Becsey - State Secretary at the Ministry for National Economy Dr. Márta Nagy-Rothengass - Head of Unit, European Commission Dr. András Gábor - Managing Director, Corvinno Ltd
<b>11:20 - 12:45</b>	The Call " <b>SME initiative on Digital Content</b> " – <b>What's in for you?</b> - European Commission
<b>12:45 - 14:00</b>	Networking break
<b>14:00 – 14:15</b>	Success factors of participation in FP7 projects – the example of <b>ADVANCE</b> – Angyalka Elisabeth Ilie-Zudor – Magyar Tudományos Akadémia
<b>14:15 – 15:30</b>	<b>How to participate in the Call "SME initiative on Digital Content":</b> organisation, timetable, eligibility criteria, evaluation procedure, particular requirements,... & <b>Questions &amp; Answers</b> - European Commission
<b>15:30</b>	Open networking
<b>11:00 – 18:00</b>	As a special service, participants have the opportunity to <b>discuss</b> confidential <b>project ideas and specific questions</b> on the Call with experienced Project officers of the European Commission: please indicate during registration, if you want to make use of this service.
<b>Organiser</b>	<b>European Commission</b> , Directorate-General Information Society and Media, Unit Technologies for Information Management (E2)
<b>In Co-operation with</b>	Corvinno Technology Transfer Center Ltd, National Office for Research and Technology (NKTH)

**Venue: OKISZ Inkubátorház**

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How to find it: <http://www.okiszinkubatorhaz.hu/?q=megkozelithetoseg>

You can reach the OKISZ Inkubátorház, Thököly út 58-60 by

- Using public transport: with bus No 7, 173 and 5 from 'Keleti Pályaudvar' (Eastern Railway Station), get off from the bus at the stop at the street 'Cházár András'
- Car: free public parking available around the building in the streets 'Cházár András utca' and 'Istvánmezei út'.

Megközelítés:

- Tömegközlekedéssel: a Keleti Pályaudvartól a 7, 173, 5 buszokkal a Cházár András utcai megállóig.
- Ingyenes parkolási lehetőség a Székház környékén - Cházár András u., Istvánmezei út.



Website: <http://cordis.europa.eu/info-management/>



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